

FlowerWALL

Ceramic flowers created by artists, patients and staff have gone on display at Haywood Hospital.

The FlowerWALL panel, a project by the British Ceramics Biennial (BCB) and Haywood Foundation, has been unveiled within the reception waiting area of the Patient Information Education Centre (PIER).

The lit display case was designed and produced by BCB commissioned local artist Joanne Ayre and contains a collection of specially created white bone china Rose Hip flowers made by local flower maker, Rita Floyd.

The flower has been adopted as a symbol of the Rheumatology Department at Hayward Hospital.

A series of hands-on flower-making workshops were also held for staff, patients and visitors to feel relaxed and calm in a clinical space. Rita led these diversional therapy workshops that helped patients to socialise, express themselves and provided a positive experience whilst visiting the hospital.

Local artist, Joanne Ayre, incorporated parts of the hedgerow where the rosehip is to be found and ceramic 'petri' dishes to highlight the medical research into the design of the FlowerWALL. The light source allows the translucent details of the flowers to show more clearly.

Joanne said: "This piece suggests that there is something precious to be found in the unlikeliest of places.

"I hope that the artwork will promote a sense of calm and positivity to those that see it."



Professor Andrew Hassell, chairman of the Haywood Foundation, said "The Haywood Foundation is delighted to have been able to support the development of the FlowerWALL project at the Haywood Hospital.

"We believe that the hospital environment should be welcoming, relaxing and have a clear local flavour: the FlowerWALL hits all three targets.

"We are grateful to Rita and Joanne for their work in developing the project and hope it will be enjoyed by all patients and visitors to the Haywood"